Agenda Item 17a

The Queen Elizabeth Hospital King's Lynn NHS Foundation Trust

REPORT TO THE GOVERNORS' COUNCIL

SUBMITTED BY:	REPORT FOR:		RELATED WORK:
Jonathan Dossetor, Chair of the Membership & Comms Committee	Action		
CONSULTATION:	Information	✓	
	REPORT TYPE:		
	Strategy		
	Performance		
	Governance	✓	

Meeting Date: 02 April 2018

Report Title: Membership & Communications Committee Report

Purpose:

To update the Governors' Council in respect of the activities of the Membership and Communications Committee, since the last meeting.

Report:

The committee last met on 19 March 2019. The committee's business included:

Trust Matters Newsletter:
The committee reviewed the draft Trust Matters Newsletter. It was anticipated the document would be ready to go to print for distribution at the beginning of April.

Healthcare Event:

The next event is scheduled for Thursday 9th May, this being a Prostate Cancer Healthcare Event.

Membership Profile: (see appendix 1- overleaf)

- (updated) Membership total stands at: 7,662
- There have been two recruitment opportunities at the Trust recently which Malcolm Bruce, Betty Lewis and Penny Hipkin attended which helped to boost numbers
- Future recruitment / engagement opportunities were discussed

Membership / New Members:

- Kenneth Wicks, Patrick Kavanagh and Alan Malty attended the meeting
- Malcolm Bruce was proposed and accepted the role of Vice Chairman of the Committee
- Succession planning / membership of the committee was discussed

Next Meeting(s)

Tuesday 21 May 2019 – in the Chairman's Room
Tuesday 16 July 2019 – in the Chairman's Room
Tuesday 10 September 2019 – in the Chairman's Room

Recommendations:

It is recommended that the Governors' Council:

(i) Notes the report of the Membership & Communications Committee
(ii) Notes the current Membership Profile

Appendix 1 – Membership Profile March 2019

27-Mar-19	Public	% of Memb	Base	% of Area	Index
Age	**7,662**	**100.00**	**305,294**	**100.00**	
16-21	841	11.00	71,529	23.00	213
22-29	870	11.37	25,913	8.49	134
30-39	559	7.29	34,783	11.39	64
40-49	630	8.22	35,819	11.73	70
50-59	767	10.01	42,577	13.95	72
60-74	1,811	23.63	59,810	19.59	121
75+	1,607	20.97	34,863	11.42	184
Not stated	577	7.53	0	0.00	0
Gender	**7,662**	**100.00**	**304,759**	**100.00**	
Not Stated	0	0.00	0	0.00	0
Male	2,930	38.24	150,019	49.23	78
Female	4,732	61.76	154,740	50.77	122
Ethnicity	**7,662**	**100.00**	**289,845**	**100.00**	
White - English, Welsh, Scottish, N Irish, British	6,988	91.19	262,556	90.58	101
White - Irish	47	0.61	1,113	0.38	160
White - Other	188	2.45	17,711	6.11	40
Mixed - White and Black Caribbean	12	0.16	780	0.27	58
Mixed - White and Black African	4	0.05	428	0.15	35
Mixed - White and Asian	9	0.12	761	0.26	45
Mixed - Other Mixed	11	0.14	734	0.25	57
Asian or Asian British - Indian	34	0.44	1,158	0.40	111
Asian or Asian British - Pakistani	5	0.07	233	0.08	81
Asian or Asian British - Bangladeshi	2	0.03	161	0.06	47
Asian or Asian British - Chinese	8	0.10	707	0.24	43
Asian or Asian British - Other Asian	29	0.38	1,069	0.37	103
Black or Black British - African	15	0.20	610	0.21	93
Black or Black British - Caribbean	6	0.08	310	0.11	73
Black or Black British - Other Black	16	0.21	251	0.09	241
Other Ethnic Group - Any Other Ethnic Group	20	0.26	463	0.16	163
Not stated	269	3.51	0	0.00	0
ONS/Monitor Classifications					
AB	1,956	25.53	11,913	14.59	175
C1	2,149	28.04	21,677	26.55	106
C2	1,792	23.39	21,813	26.72	88
DE	1,733	22.62	26,229	32.13	70
	Public	**%**	**Base**	**% of Area**	**Index**
Cambridgeshire	698	9.11	65,498	21.49	42
South East Lincolnshire	576	7.52	86,331	28.33	27
West Norfolk	5,056	65.93	152,930	50.18	131
Breckland, North Norfolk and ROE	1,332	17.40	0	0.00	0
Total	**7,662**	**100.00**	**304,759**	**100.00**	

Month	Joiners	Leavers	Net	Cumulative
Oct-18	4	15	-11	7,696
Nov-18	2	20	-18	7,678
Dec-18	18	29	-11	7,667
Jan-19	3	17	-14	7,653
Feb-19	3	22	-19	7,634
Mar-19	35	7	28	7,662