

## REPORT TO THE GOVERNORS' COUNCIL

SUBMITTED BY:	REPORT FOR:	RELATED WORK:
Jonathan Dossetor, Chair of the Membership & Comms Committee	Action ✓	
CONSULTATION:	Information ✓	
	REPORT TYPE:	
	Strategy	
	Performance	
	Governance ✓	

**Meeting Date:** 28 November 2017

**Report Title:** Membership & Communications Committee Report

### Purpose:

To update the Governors' Council in respect of the activities of the Membership and Communications Committee, since the last meeting.

### Report:

The committee last met on 20 November 2017.

The committee's business included:

- Trust Matters Newsletter – the next newsletter is scheduled for mid-January 2018
- Next Governor led Healthcare Event(s) – discussions are still on-going. Options considered for 2018:
  - Cancer Event
  - Osteoporosis Event
  - Dialysis / transplant Event
  - Asthma Event

### Membership Profile: (see appendix 1)

- Membership total 7675
- Over 1000 16-21 year olds
- The committee will look to increase the percentage of 30-60 year olds via Outpatient Department recruiting
- Overall, the committee is satisfied with the membership total / breakdown

### Membership recruitment took place on:

- Wednesday 11 October at the Swaffham Health Care Event
- Friday 20 October at the Downham Market Health Care Event

### Next Meeting(s)

17<sup>th</sup> January 2018  
 21<sup>st</sup> March 2018

9<sup>th</sup> May 2018  
 4<sup>th</sup> July 2018

### Recommendations:

It is recommended that the Governors' Council:

- (i) Notes the report of the Membership & Communications Committee
- (ii) Notes the Membership Profile (attached – Appendix 1)

# Appendix 1 – Membership Profile November 2017

QEH Membership Data Nov 2017	Public	% of Men	Base	% of Area	Index	
Cambridgeshire	692	9.02	62,877	16.42	55	
South East Lincolnshire	586	7.64	83,555	21.82	35	
West Norfolk	5,043	65.69	150,085	39.20	168	
Breckland, North Norfolk and ROE	1,354	17.62	86,359	22.56	78	
<b>Total</b>	<b>7,675</b>	<b>100.00</b>	<b>382,876</b>	<b>100.00</b>		
<b>Age</b>						
0-16	107	1.39	68,406	17.87	8	
17-21	918	11.96	19,758	5.16	232	
<b>Total 16-21</b>	<b>1025</b>					
22-29	601	7.83	33,251	8.68	90	
30-39	534	6.96	40,382	10.55	66	
40-49	621	8.09	48,998	12.80	63	
50-59	824	10.74	51,619	13.48	80	
60-74	1,886	24.56	75,835	19.81	124	
75+	1,575	20.52	44,629	11.66	176	
Not stated	609	7.94	0	0.00	0	
<b>Gender</b>						
Male	3,014	39.28	187,990	49.10	80	
Female	4,660	60.72	194,886	50.90	119	
<b>Ethnicity</b>						
White - English, Welsh, Scottish, N Irish, British	6,993	91.11	342,229	91.45	100	
White - Irish	49	0.64	1,478	0.39	162	
White - Other	178	2.32	20,353	5.44	43	
Mixed - White and Black Caribbean	12	0.16	1,018	0.27	57	
Mixed - White and Black African	4	0.05	554	0.15	35	
Mixed - White and Asian	9	0.12	956	0.26	46	
Mixed - Other Mixed	6	0.08	935	0.25	31	
Asian or Asian British - Indian	34	0.44	1,310	0.35	127	
Asian or Asian British - Pakistani	5	0.07	257	0.07	95	
Asian or Asian British - Bangladeshi	2	0.03	209	0.06	47	
Asian or Asian British - Chinese	8	0.10	821	0.22	48	
Asian or Asian British - Other Asian	26	0.34	1,271	0.34	100	
Black or Black British - African	13	0.17	712	0.19	89	
Black or Black British - Caribbean	6	0.08	447	0.12	65	
Black or Black British - Other Black	15	0.20	310	0.08	236	
Other Ethnic Group - AO Ethnic Group	19	0.25	439	0.12	211	
Not stated	296	3.86	0	0.00	0	
<b>ONS/Monitor Classifications</b>						
AB	1,968	25.65	15,588	14.88	172	
C1	2,155	28.08	27,982	26.71	105	
C2	1,800	23.46	28,505	27.21	86	
DE	1,732	22.57	32,679	31.20	72	
<b>Total membership</b>	<b>7,675</b>	<b>100.00</b>	<b>382,878</b>	<b>100.00</b>		
<b>Month</b>	<b>Joiners</b>	<b>Leavers</b>	<b>Net</b>	<b>Cumulative</b>		
June 2017	6	14	-8	7,439		
July 2017	7	3	4	7,443		
August 2017	15	21	-6	7,437		
September 2017	247	14	233	7,670		
October 2017	32	25	7	7,677		
November 2017	4	6	-2	7,675		