

REPORT TO THE GOVERNORS' COUNCIL

SUBMITTED BY:	REPORT FOR:	RELATED WORK:
Jonathan Dossetor, Chair of the Membership & Comms Committee	Action ✓	
CONSULTATION:	Information ✓	
	REPORT TYPE:	
	Strategy	
	Performance	
	Governance ✓	

Meeting Date: 27th March 2018

Report Title: Membership & Communications Committee Report

Purpose:

To update the Governors' Council in respect of the activities of the Membership and Communications Committee, since the last meeting.

Report:

The committee last met on 14th March 2018.

The committee's business included:

- Next Governor led Healthcare Event(s) for 2018:
 - Cancer Event - **Don't Be Afraid of Cancer – Understanding Modern Management** Thursday 10th May 2018 in the Inspire Centre
 - Osteoporosis Event – autumn date to be agreed

Membership Profile: (see appendix 1)

- Membership total 7668
- Recent membership recruitment has balanced the numbers
- 2018 potential recruitment / engagement opportunities

Discussion regarding:

- General Data Protection Regulation 2018 (GDPR) information to be highlighted in the next edition.
- NHS 70
- Preliminary discussion on the summer edition of Trust Matters.

Next Meeting(s)

9th May at 12.30 pm; 4th July 2018 at 1.30 pm

Recommendations:

It is recommended that the Governors' Council:

- Notes the report of the Membership & Communications Committee
- Notes the Membership Profile (attached – Appendix 1)

Appendix 1 – Membership Profile March 2018

	Public	%	Base	% of Area	Index	
Age	7,668	100.00	382,878	100.00		
0-16	52	0.68	68,406	17.87	4	
17-21	880	11.48	19,758	5.16	222	
22-29	686	8.95	33,251	8.68	103	
30-39	538	7.02	40,382	10.55	67	
40-49	632	8.24	48,998	12.80	64	
50-59	798	10.41	51,619	13.48	77	
60-74	1,874	24.44	75,835	19.81	123	
75+	1,605	20.93	44,629	11.66	180	
Not stated	603					
Gender	7,668	100.00	382,876	100.00		
Not Stated	0	0.00	0	0.00	0	
Male	2,997	39.08	187,990	49.10	80	
Female	4,671	60.92	194,886	50.90	120	
Ethnicity	7,668	100.00	374,233	100.00		
White - English, Welsh, Scottish, N Irish, British	7,011	91.43	342,229	91.45	100	
White - Irish	49	0.64	1,478	0.39	162	
White - Other	181	2.36	20,353	5.44	43	
Mixed - White and Black Caribbean	12	0.16	1,018	0.27	58	
Mixed - White and Black African	4	0.05	554	0.15	35	
Mixed - White and Asian	9	0.12	956	0.26	46	
Mixed - Other Mixed	7	0.09	935	0.25	37	
Asian or Asian British - Indian	34	0.44	1,310	0.35	127	
Asian or Asian British - Pakistani	5	0.07	257	0.07	95	
Asian or Asian British - Bangladeshi	2	0.03	209	0.06	47	
Asian or Asian British - Chinese	8	0.10	821	0.22	48	
Asian or Asian British - Other Asian	29	0.38	1,271	0.34	111	
Black or Black British - African	13	0.17	712	0.19	89	
Black or Black British - Caribbean	6	0.08	447	0.12	66	
Black or Black British - Other Black	15	0.20	310	0.08	236	
Other Ethnic Group - Any Other Ethnic Grp	19	0.25	439	0.12	211	
Not stated	264					
ONS/Monitor Classifications						
AB	1,966	25.64	15,588	14.88	172	
C1	2,153	28.08	27,982	26.71	105	
C2	1,798	23.45	28,505	27.21	86	
DE	1,731	22.57	32,679	31.20	72	
Constituency data	Public	%	Base	% of Area	Index	
Cambridgeshire	688	8.96	62,877	16.42	55	
South East Lincolnshire	582	7.58	83,555	21.82	35	
West Norfolk	5,054	65.90	150,085	39.20	168	
Breckland, North Norfolk and ROE	1,344	17.51	86,359	22.56	78	
Total Membership	7,668	100.00	382,876	100.00		
Month	Joiners	Leavers	Net	Cumulative		
October 2017	32	25	7	7,677		
November 2017	4	8	-4	7,673		
December 2017	9	12	-3	7,670		
January 2018	6	6	0	7,670		
February 2018	19	36	-17	7,653		
March 2018	27	12	15	7,668		