Agenda Item 7a

The Queen Elizabeth Hospital King's Lynn
NHS Foundation Trust

REPORT TO THE GOVERNORS' COUNCIL

SUBMITTED BY:	REPORT FOR:		RELATED WORK:
Jonathan Dossetor, Chair of the Membership & Comms Committee	Action	✓	
CONSULTATION:	Information	✓	
	REPORT TYPE:		
	Strategy		
	Performance		
	Governance	✓	

Meeting Date: 25 September 2018

Report Title: Membership & Communications Committee Report

Purpose:

To update the Governors' Council in respect of the activities of the Membership and Communications Committee, since the last meeting.

Report:

The committee last met on 12th September 2018.

The committee's business included:

- Proposed Osteoporosis Event – 1st November 2018 was to be postponed as the lead consultant is on long term sick leave. It was proposed to hold this event in Spring 2019.
- Discussion with Emma Harrison to hold a Learning Difficulties Healthcare Event instead – early to mid-November.

Membership Profile: (see appendix 1- overleaf)

- Membership total stands at **7,691** – with 192 new members signed up in early September
- 261 new members have been recruited since March – however 223 members have been removed from the database. Governors are requested to help maintain numbers by joining recruiting sessions or by asking family and friends to join
- College of West Anglia Freshers' Events – 4 & 5th September at the King's Lynn Campus and 11th September at the Wisbech Campus. These recruiting sessions enabled a large number of members to be signed up.
- Recruitment also at the QEH Careers Event at the Inspire Centre on the 17th September.

Trust Matters Newsletter: It was agreed that the summer edition was informative and had been well received. Discussion regarding when the next edition should be produced and delivered and potential articles.

Next Meeting(s)

Wednesday 14th November at **10.30 am** – in the Chairman's Room
Wednesday 09th January19 at **12.30** – in the Chairman's Room

Recommendations:

It is recommended that the Governors' Council:

(i) Notes the report of the Membership & Communications Committee
(ii) Notes the current Membership Profile

Appendix 1 – Membership Profile September 2018

19/09/2018	Public	% of Mem	Base	% of Area	Index
Age	**7,691**				
16-21	933	10.86	19,758	5.16	210
22-29	790	10.27	33,251	8.68	118
30-39	550	7.15	40,382	10.55	68
40-49	628	8.17	48,998	12.80	64
50-59	765	9.95	51,619	13.48	74
60-74	1,831	23.81	75,835	19.81	120
75+	1,606	20.88	44,629	11.66	179
Not stated	588	7.65	0	0.00	0
Gender	**7,691**				
Male	2,971	38.63	187,990	49.10	79
Female	4,720	61.37	194,886	50.90	121
Ethnicity	**7,691**				
White - English, Welsh, Scottish, N Irish, British	7,016	91.22	342,229	91.45	100
White - Irish	48	0.62	1,478	0.39	158
White - Other	190	2.47	20,353	5.44	45
Mixed - White and Black Caribbean	12	0.16	1,018	0.27	57
Mixed - White and Black African	4	0.05	554	0.15	35
Mixed - White and Asian	9	0.12	956	0.26	46
Mixed - Other Mixed	9	0.12	935	0.25	47
Asian or Asian British - Indian	34	0.44	1,310	0.35	126
Asian or Asian British - Pakistani	5	0.07	257	0.07	95
Asian or Asian British - Bangladeshi	2	0.03	209	0.06	47
Asian or Asian British - Chinese	8	0.10	821	0.22	47
Asian or Asian British - Other Asian	28	0.36	1,271	0.34	107
Black or Black British - African	15	0.20	712	0.19	103
Black or Black British - Caribbean	6	0.08	447	0.12	65
Black or Black British - Other Black	16	0.21	310	0.08	251
Other Ethnic Group - Any Other	20	0.26	439	0.12	222
Not stated	269	3.50	0	0.00	0
ONS/Monitor Classifications					
AB	1,965	25.55	15,588	14.88	172
C1	2,158	28.06	27,982	26.71	105
C2	1,799	23.39	28,505	27.21	86
DE	1,740	22.62	32,679	31.20	73
Constituencies					
Cambridgeshire	697	9.06	62,877	16.42	55
South East Lincolnshire	574	7.46	83,555	21.82	34
West Norfolk	5,080	65.97	150,085	39.20	168
Breckland, North Norfolk and ROE	1,340	17.42	86,359	22.56	77
Total Membership	**7,691**	**100.00**	**382,876**	**100.00**	
Month	**Joiners**	**Leavers**	**Net**	**Cumulative**	
March 2018	27	12	15	7,668	
April 2018	1	25	-24	7,644	
May 2018	17	114	-97	7,547	
June 2018	5	23	-18	7,529	
July 2018	2	24	-22	7,507	
August 2018	17	12	5	7,512	
September 2018	192	13	179	**7,691**	