

# Our Strategy

2024-2030

**NHS**

The Queen Elizabeth  
Hospital King's Lynn  
NHS Foundation Trust

## VISION

Making a  
**positive difference**  
together

## MISSION

To **improve** the health  
and clinical **outcomes** of our  
**local communities**

## Our Strategic Objectives



## Success will look like

- Increasing patient satisfaction and access to care for all patients from all communities.
- Achieving the best outcomes for patients through adopting best practice, with accredited services in addition to becoming a teaching hospital.
- Meeting national standards, reduced waiting times and improved patient access by using all our resources effectively.
- Making The QEH a truly great place to work where everyone feels valued, respected, engaged, motivated and skilled to be their best.
- Having excellence in healthcare governance that underpins safety and quality.
- Taking a digital first approach to care, like Electronic Patient Records, along with empowering staff to boost digital skills.
- Providing best value for money by having a strong financial grip and control where services are delivered within budget.
- Reducing our carbon footprint and waste, recycling more, launching a car share scheme and more electric vehicle charging points.
- Improving population health through stronger relationships with individuals, groups and organisations.



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Scan the QR code to read our 2024-2030  
strategy document in full

